

JUNE 2018 MARKET — Report —

Thanks to a growing interest in the South Island's outdoor winter sports activities – both from domestic travellers and those overseas – June has become a popular time to visit Christchurch and the wider Canterbury region. Despite the city experiencing its wettest and darkest June on record, the celebration of Ramadan did help to boost international arrivals from places like Indonesia and Malaysia.



+100.5%

INDONESIA

Ramadan celebrations increased the number of Indonesian travellers arriving in Canterbury this June quite significantly, while Malaysian visitor numbers also saw a boost. For many Indonesian travellers, June is the perfect time to escape the humidity, try out winter adventure activities and sample Western cuisine.



+26.8%

CHINA

Chinese holiday makers continue to visit New Zealand in large numbers – and Christchurch is no exception. Thanks to Tourism New Zealand's latest regional and seasonal marketing strategy, places like Canterbury continue to enjoy increased popularity, while additional flights in and out of China's largest cities has helped boost off-peak travel.



+18.2%

USA

New Zealand is a popular tourist destination for West Coast based Americans who come to Christchurch to experience the crisp and snowy weather of the South Island during winter. With a number of direct flights from the US to New Zealand, trans-Pacific travel continues to gain momentum.



+9.1%

NEW ZEALAND

With wet and dark weather shrouding much of the city this June, many local travellers departed Christchurch International Airport to enjoy a winter getaway. While some escaped the cold for a quick holiday in Australia or Fiji, others travelled further afield to places like Asia and Europe via Singapore Airlines and China Southern Airlines.

	JUNE 2018	JUNE 2017	% CHANGE	CURRENT 12 MONTHS TOTAL	PREVIOUS 12 MONTHS TOTAL	% CHANGE FOR 12 MONTHS
TOTAL PASSENGER MOVEMENTS	486,219	486,383	0.0%	6,868,948	6,576,131	4.5%
DOMESTIC PASSENGERS	371,486	378,553	-1.9%	5,095,268	4,920,628	3.5%
MAINLINE TRUNK PASSENGERS	253,463	256,717	-1.3%	3,485,044	3,387,452	2.9%
REGIONAL PASSENGERS	118,023	121,836	-3.1%	1,610,224	1,533,176	5.0%
INTERNATIONAL ARRIVALS	56,331	55,123	2.2%	882,326	822,358	7.3%
INTERNATIONAL DEPARTURES	58,402	52,707	10.8%	891,354	833,145	7.0%

ARRIVALS AND DEPARTURES FROM TOP 10 COUNTRIES OF RESIDENCE						
NEW ZEALAND	57,911	53,083	9.1%	625,710	591,320	5.8%
AUSTRALIA	30,161	30,032	0.4%	524,778	493,648	6.3%
INDONESIA	3,722	1,856	100.5%	13,596	12,711	7.0%
CHINA	3,293	2,598	26.8%	104,402	83,304	25.3%
SINGAPORE	2,981	2,888	3.2%	37,582	37,583	0.0%
USA	2,782	2,353	18.2%	51,054	45,587	12.0%
UK	2,089	2,960	-29.4%	87,315	83,065	5.1%
INDIA	1,900	1,874	1.4%	25,630	21,816	17.5%
SOUTH KOREA	1,319	1,631	-19.1%	39,850	35,688	11.7%
MALAYSIA	1,111	795	39.7%	13,210	14,829	-10.9%

TOTAL AIRCRAFT MOVEMENTS	7,328	7,425	-1.3%	97,400	66,979	45.4%
DOMESTIC	6,518	6,628	-1.7%	85,914	58,457	47.0%
INTERNATIONAL	810	797	1.6%	11,486	8,522	34.8%

INTERNATIONAL CARGO VOLUMES*	2,417,459	2,716,036	-11.0%	31,784,011	30,014,861	5.9%
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KEY:

* Cargo volumes reported one month in arrears

DATA SOURCES:

Total passenger movements – CIAL database Jun-18
Top 10 countries of residency – Statistics NZ Jun-18

Total aircraft movements – Airways database Jun-18
International cargo volumes – Statistics NZ Cargo May-18