

DECEMBER 2013 MARKET RESULTS



ABEL TASMAN

CHRISTCHURCH



40.6%

CHC has seen another increase in Chinese visitors through our terminal this month, despite national numbers continuing to decline. The visitors that come to visit the South Island are often FIT travellers who love the freedom of exploring through self-drive. This type of touring continues to grow in popularity with the Chinese market.



35.2%

The Singapore market continues to strengthen over the summer months. These numbers are not only the result of buoyant market but are a direct result of the extra seasonal services that SQ put in place for this season. These services have proven to be incredibly popular, so much so that we will welcome an additional 18 extra services at the end of 2014.



19.4%

Both the NZ scheduled Narita services and their charter services out of Osaka, Nagoya and Okinawa are in full effect with Japanese visitor numbers showing a large increase over the same period last year. The popularity of arriving directly into CHC is very strong with this market as many come to visit the 'greatest hits' of the South Island such as Mt Cook and Milford Sound.



7.0%

Pleasing to see positive results with visitor numbers from the UK increasing as the market slowly recovers. For the past 12 months ending December 2013 this market sits just a couple of percentage points down on the year before.



NEW PERTH SERVICE

from 4 Dec 2013 to 26 April 2014

CHC – PERTH

Departs Sat & Weds 3.40pm (arrives 6.00pm)

PERTH – CHC

Departs Sat & Weds 7.10pm (arrives 6.20am)

	Current month (Dec 13)	Previous month (Dec 12)	% change	Current 12 months total	Previous 12 months total	% change for 12 months
Total passenger movements	523,455	507,601	3.1%	5,576,821	5,485,025	1.7%
Domestic passengers	385,819	377,898	2.1%	4,266,371	4,123,450	3.5%
Mainline trunk passengers	265,024	263,687	0.5%	2,947,476	2,754,321	7.0%
Regional passengers	120,795	114,211	5.8%	1,318,895	1,369,129	-3.7%
International Arrivals	72,607	69,130	5.0%	658,463	680,843	-3.3%
International Departures	65,029	60,573	7.4%	651,987	680,732	-4.2%
Top 10 country's						
New Zealand	48,154	47,367	1.7%	547,154	584,386	-6.4%
Australia	28,542	28,310	0.8%	295,878	301,322	-1.8%
United Kingdom	11,251	10,514	7.0%	99,682	101,608	-1.9%
Singapore	6,946	5,139	35.2%	20,833	16,404	27.0%
Germany	5,028	4,549	10.5%	36,309	33,411	8.7%
United States	4,535	3,957	14.6%	39,349	38,143	3.2%
China	3,504	2,492	40.6%	34,342	28,295	21.4%
Malaysia	3,335	2,592	28.7%	17,135	33,582	-49.0%
Japan	3,254	2,725	19.4%	17,697	17,009	4.0%
South Korea	2,771	2,935	-5.6%	27,590	29,391	-6.1%
Total aircraft movements*	9,479	9,111	4.0%	107,180	108,784	-1.5%
Domestic	5,892	5,431	8.5%	64,847	62,678	3.5%
International	842	807	4.3%	8,583	8,936	-4.0%
General Aviation and Other	2,745	2,873	-4.5%	33,750	37,170	-9.2%
International cargo volumes**	2,013,787	3,814,111	-47.2%	25,942,666	27,979,225	-7.3%

Key

* Aircraft movements – two way passenger traffic
** Cargo volumes reported one month in arrears

Data sources:

Total passenger movements – CIAL database 2013-12
Top 10 countries – NZ customs 2013-12

Total aircraft movements – Airways database 2013-12
International cargo volumes – Statistics NZ Cargo 2013-11