

# NOVEMBER 2013 MARKET RESULTS



RAKAIA GORGE

WAIPARA



**+14.2%**

Numbers from China continue to improve, with increasing interest from the region's carriers demonstrated by China Southern's commitment to a new charter in February 2014. Christchurch is bucking the trend seen in other parts of NZ, as the new Chinese Travel Law puts the onus on operators to improve the quality of package tours.



**+16.9%**

Japan is back in our country Top 10, with the return of Air NZ's new scheduled services to Tokyo this month and as a result of our MOU with SQ. Growth in arrivals from Japan will continue over the coming months, with NZ's 22 charter services into CHC from three Japanese cities between December and March as well as the seasonal supplemental services with SQ.



**+0.3%**

Regional passengers have lifted slightly in November, as a result of Air NZ new Kapiti Coast services, and an increase in capacity in other regions. The positive growth from the regional markets is a trend we'd like to see strengthen over the next 12 months.



**+4.3%**

Travel from the United States continues to lift as the profile of New Zealand goes from strength-to-strength thanks to the build up to the second installment of the Hobbit films, which included a special aircraft wrap from Air NZ, and the stellar performance of local pop sensation Lorde.



## NEW PERTH SERVICE

from 4 Dec 2013 to 26 April 2014

CHC – PERTH

Departs Sat & Weds  
3.40pm (arrives 6.00pm)

PERTH – CHC

Departs Sat & Weds  
7.10pm (arrives 6.20am)

	Current month (Nov 13)	Previous month (Nov 12)	% change	Current 12 months total	Previous 12 months total	% change for 12 months
<b>Total passenger movements</b>	487,558	479,683	1.6%	5,560,967	5,495,586	1.2%
Domestic passengers	372,603	366,177	1.8%	4,258,450	4,120,974	3.3%
Mainline trunk passengers	254,303	248,248	2.4%	2,946,139	2,740,409	7.5%
Regional passengers	118,300	117,929	0.3%	1,312,311	1,380,565	-4.9%
International Arrivals	60,044	58,875	2.0%	654,986	685,009	-4.4%
International Departures	54,911	54,631	0.5%	647,531	689,603	-6.1%
<b>Top 10 country's</b>						
New Zealand	42,213	43,099	-2.1%	546,367	588,349	-7.1%
Australia	24,232	23,698	2.3%	295,646	302,974	-2.4%
United Kingdom	8,935	8,989	-0.6%	98,945	102,762	-3.7%
United States	4,391	4,211	4.3%	38,771	38,686	0.2%
Germany	3,971	3,374	17.7%	35,830	32,937	8.8%
China	3,348	2,931	14.2%	33,330	28,190	18.2%
Singapore	3,059	2,405	27.2%	19,026	15,503	22.7%
South Korea	2,884	3,068	-6.0%	27,754	29,621	-6.3%
Malaysia	2,442	2,424	0.7%	16,392	38,183	-57.1%
Japan	2,361	2,020	16.9%	17,168	17,214	-0.3%
<b>Total aircraft movements*</b>	9,079	9,677	-6.2%	106,812	109,144	-2.1%
Domestic	5,826	5,462	6.7%	64,386	62,775	2.6%
International	718	721	-0.4%	8,548	8,959	-4.6%
General Aviation and Other	2,535	3,494	-27.4%	33,878	37,410	-9.4%
<b>International cargo volumes**</b>	2,330,895	1,887,685	23.5%	27,742,990	26,741,462	3.7%

**Key**

\* Aircraft movements – two way passenger traffic  
\*\* Cargo volumes reported one month in arrears

**Data sources:**

Total passenger movements – CIAL database 2013-11  
Top 10 countries – NZ customs 2013-11

Total aircraft movements – Airways database 2013-11  
International cargo volumes – Statistics NZ Cargo 2013-10