

Media | Release

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New TicketDirect kiosk for Bledisloe Cup at Christchurch Airport

Bledisloe Cup tickets can be bought at Christchurch Airport, following the installation of a TicketDirect kiosk in the Domestic Terminal.

"As great supporters of Canterbury events, we wanted to make it as easy as possible for visitors to buy tickets to this un-missable rugby event," said CIAL General Manager of Marketing and Business Development, Gareth Owen. "Having a ticket kiosk at the airport will be a major convenience for rugby fans."

The new ticket kiosk has been welcomed by the Canterbury Rugby Union. "We are really excited about the Bledisloe Cup Test, which promises to be a real humdinger," said Canterbury Rugby Union CEO Hamish Riach. "We look forward to welcoming Robbie Deans and his Australian team back to Christchurch for a great game. We are delighted that the Christchurch Airport is showing its support for the match through giving fans another opportunity to buy tickets."

"We have a dedicated team of travel and tourism consultants in our terminals who promote tourism products," explained Gareth Owen. "Selling Bledisloe tickets seemed like an obvious direction as we cater for the needs of our travelling public and local community at the airport campus."

The Bledisloe Cup will be held on 7 August, at AMI stadium.

It's expected that in the future, the TicketDirect kiosk will be used to sell tickets to other Christchurch events, including sports events and concerts.

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Christchurch International Airport – New Zealand's Tourism Gateway

Christchurch International Airport welcomed over 6 million passengers in 2009/2010, ranking as New Zealand's second largest airport. The Airport occupies a unique position economically, as the South

Island's busiest and most strategic air connection to the world's trade and tourism markets. In addition, the airport plays an important role as the South Island's major domestic hub servicing all New Zealanders, enabling passengers to connect to a full spectrum of destinations throughout New Zealand. Christchurch International Airport is a major driver of the regional Canterbury economy, generating airport precinct related jobs for nearly 5000 people.

Christchurch International Airport is owned and operated by Christchurch International Airport Limited (CIAL). CIAL was established as a limited liability company in 1988, and ownership of CIAL is now shared by Christchurch City Holdings Limited with 75% and the New Zealand Government with 25%. The company's vision is to be recognised as New Zealand's leading tourist gateway.

Christchurch International Airport is a carbon neutral company and has received carboNZero certification from Landcare Research following a detailed measurement and analysis process. CIAL is the first airport company in the Southern Hemisphere to attain certified carbon neutral status and is the second carbon neutral certified airport company in the world.

Visit christchurchairport.co.nz for more information.