

# Media | Release

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## Christchurch Airport secures charter services from Taipei

Christchurch Airport announced today that it has been successful in securing four charter services direct from Taiwan to Christchurch. The two inbound and two outbound services will bring one thousand Taiwanese passengers to and from Christchurch.

"This is a joint venture between Christchurch Airport, Auckland Airport, Tourism NZ and Lion Travel Services," said Gareth Owen, General Manager Marketing and Business Development of Christchurch Airport (CIAL). "Our local tourism organisation, Christchurch & Canterbury Tourism (CCT), has also been involved in ensuring this deal brought more tourists to the region."

"It's expected that these charter flights will appeal particularly to family groups and honeymooners from Taiwan," explained Gareth Owen. "Future growth in tourism is expected to come from Asia, China and India, so we hope this is the first of many such flights."

Christine Prince, the Chief Executive of CCT, welcomes the news of more tourists to the region. "Christchurch is a great base for a whole range of activities in the South Island and Taiwan has the potential to be a growing source of visitors for Christchurch," she said.

The flights have been advertised in Taiwanese travel magazines and on a Taiwanese website that has 10 million members and approximately 450,000 viewers a day.

The charter aircraft will be Airbus 330s, which carry 250 passengers. The flights will arrive in January and leave on February 15.

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For further comment, please contact:

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## **Christchurch International Airport – New Zealand’s Tourism Gateway**

Christchurch International Airport welcomed nearly 6 million passengers in 2008/2009, ranking as New Zealand's second largest airport. The Airport occupies a unique position economically, as the South Island's busiest and most strategic air connection to the world's trade and tourism markets. In addition, the airport plays an important role as the South Island's major domestic hub servicing all New Zealanders, enabling passengers to connect to a full spectrum of destinations throughout New Zealand. Christchurch International Airport is a major driver of the regional Canterbury economy, generating airport precinct related jobs for nearly 5000 people.

Christchurch International Airport is owned and operated by Christchurch International Airport Limited (CIAL). CIAL was established as a limited liability company in 1988, and ownership of CIAL is now shared by Christchurch City Holdings Limited with 75% and the New Zealand Government with 25%. The company's vision is to be recognised as New Zealand's leading tourist gateway.

Christchurch International Airport is a carbon neutral company and has received carboNZero certification from Landcare Research following a detailed measurement and analysis process. CIAL is the first airport company in the Southern Hemisphere to attain certified carbon neutral status and is the second carbon neutral certified airport company in the world.

Visit [christchurchairport.co.nz](http://christchurchairport.co.nz) for more information.